

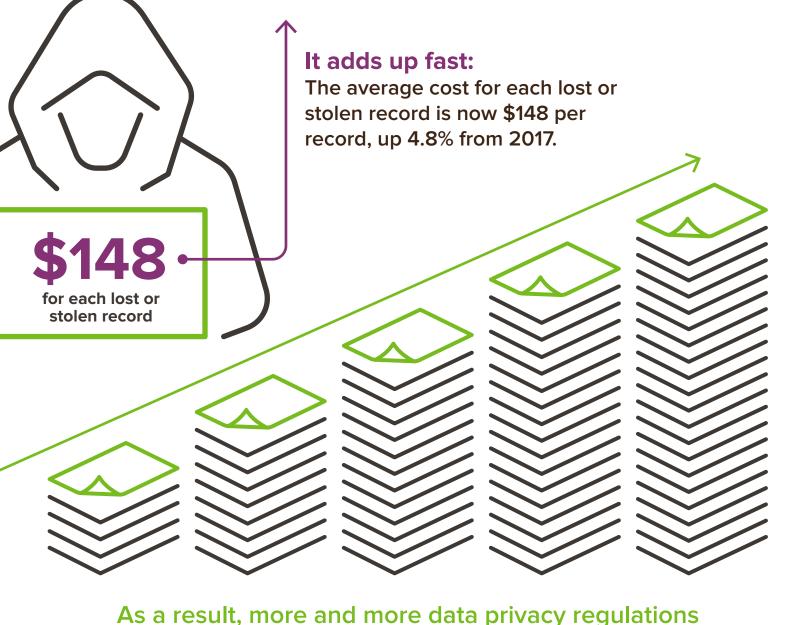
Why is Complying with Data **Privacy Regulations So Hard?**

Adopt a New Security Approach to Achieve Success

Billions of records are lost, stolen, or compromised each

Data Breaches Continue to Rise

year – numbers that increase each and every year.



The Data Privacy Landscape

Makes Compliance Difficult

are being created to protect consumers' rights.

Each year, more data privacy regulations are passed at the state, national, and international level.

In the U.S., 11 states passed new



More than 100 countries and independent territories have

adopted data protection laws.

regulations or strengthened

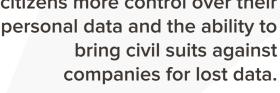
existing laws in 2018.



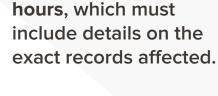


GDPR requires breach GDPR is designed to give EU citizens more control over their notification within 72

GDPR Sets the Stage



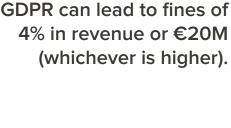
companies for lost data.



More international

regulations are coming,

many of which will be modeled on GDPR.



Failure to comply with

State Laws Add to the Confusion All 50 states (plus the District of Columbia, Puerto Rico,

without unreasonable delay



and the U.S. Virgin Islands) have data privacy laws in place.

Florida has a 30-day notification requirement

is notified before the individual

Maryland requires the state attorney



Industry Regulations are the

Final Nail in the Coffin

Companies in highly regulated industries must comply with

additional regulations. These include (but are not limited to):



Organizations Struggle to Meet

NYDFS/23 NYCRR 500

Requires financial institutions

to establish and maintain a

robust security program" to

"risk-based, holistic, and

protect consumers' data.

NIST

Provides a catalog of

except those related to

national security.

security controls for all U.S.

federal information systems

To prove compliance, you need a deep understanding of a breach's impact on your critical data. Yet traditional security approaches focus on breach prevention and detection-not protection of critical assets.

Easily secure DevOps

applications with ARIA SDS

Achieve "SecDevOps" with a

simple, automated approach for

developers to protect critical

Developers lack the **Existing security tools** Current gaps in tools, resources, generate too much network data monitoring, particularly and skills to easily noise-up to 5000 secure applications intrusion alerts each day east-west traffic

A New Security Approach Means

No Compliance Fines, Ever

Compliance with Existing Security Tools

What's preventing success?



breach impact with the nVoy Series Complete breach investigations in hours, and know exact data impact.

Receive automated notification of a

Gain full details and the exact

verified breach while it is occuring **DOWNLOAD EBOOK** to mitigate or disrupt the attack.

Better Security, Better Compliance To learn more about how CSPi's security solutions help organizations protect their most critical data,

visit cspi.com today.