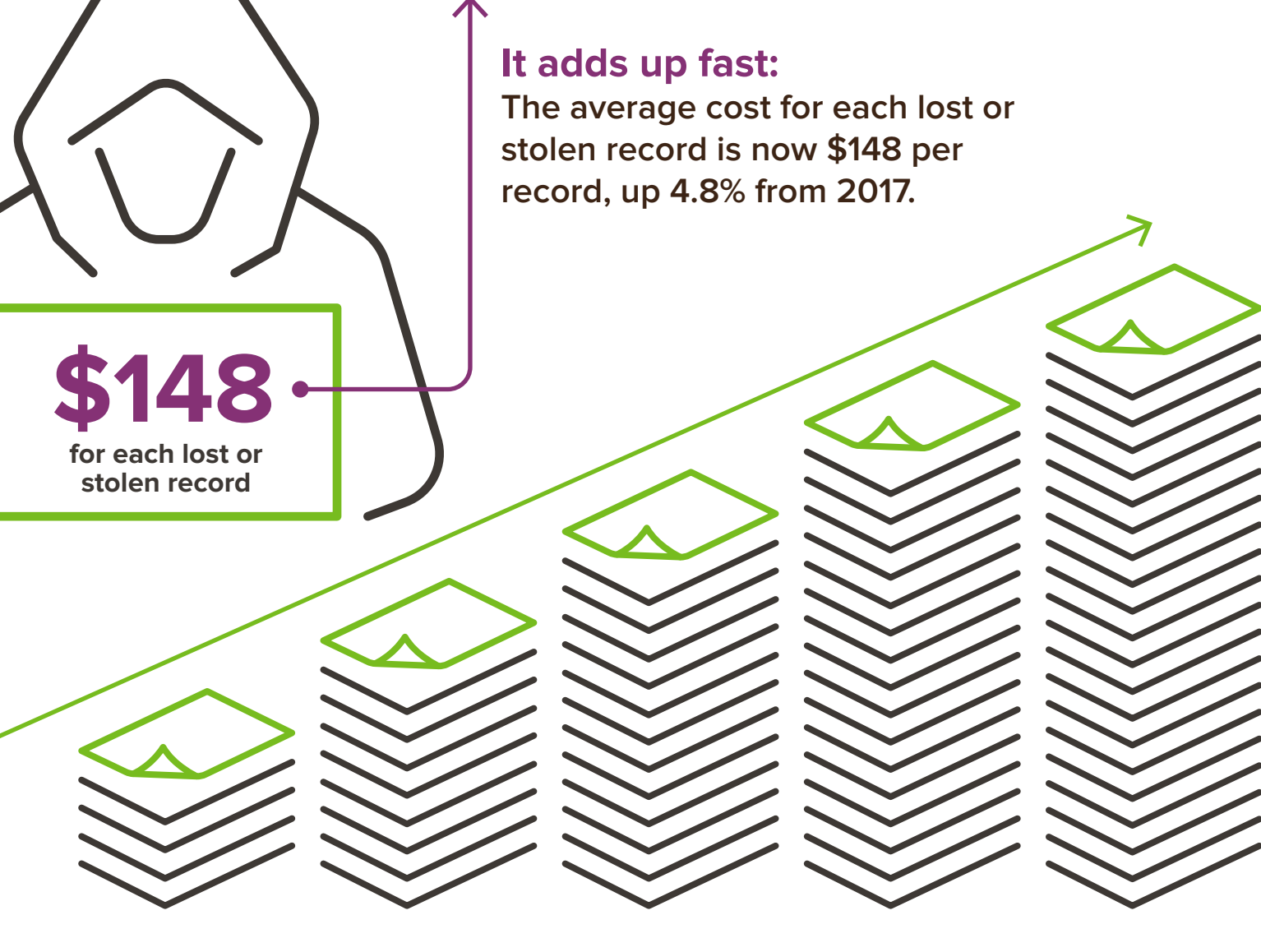


# Why is Complying with Data Privacy Regulations So Hard?

Adopt a New Security Approach to Achieve Success

## Data Breaches Continue to Rise

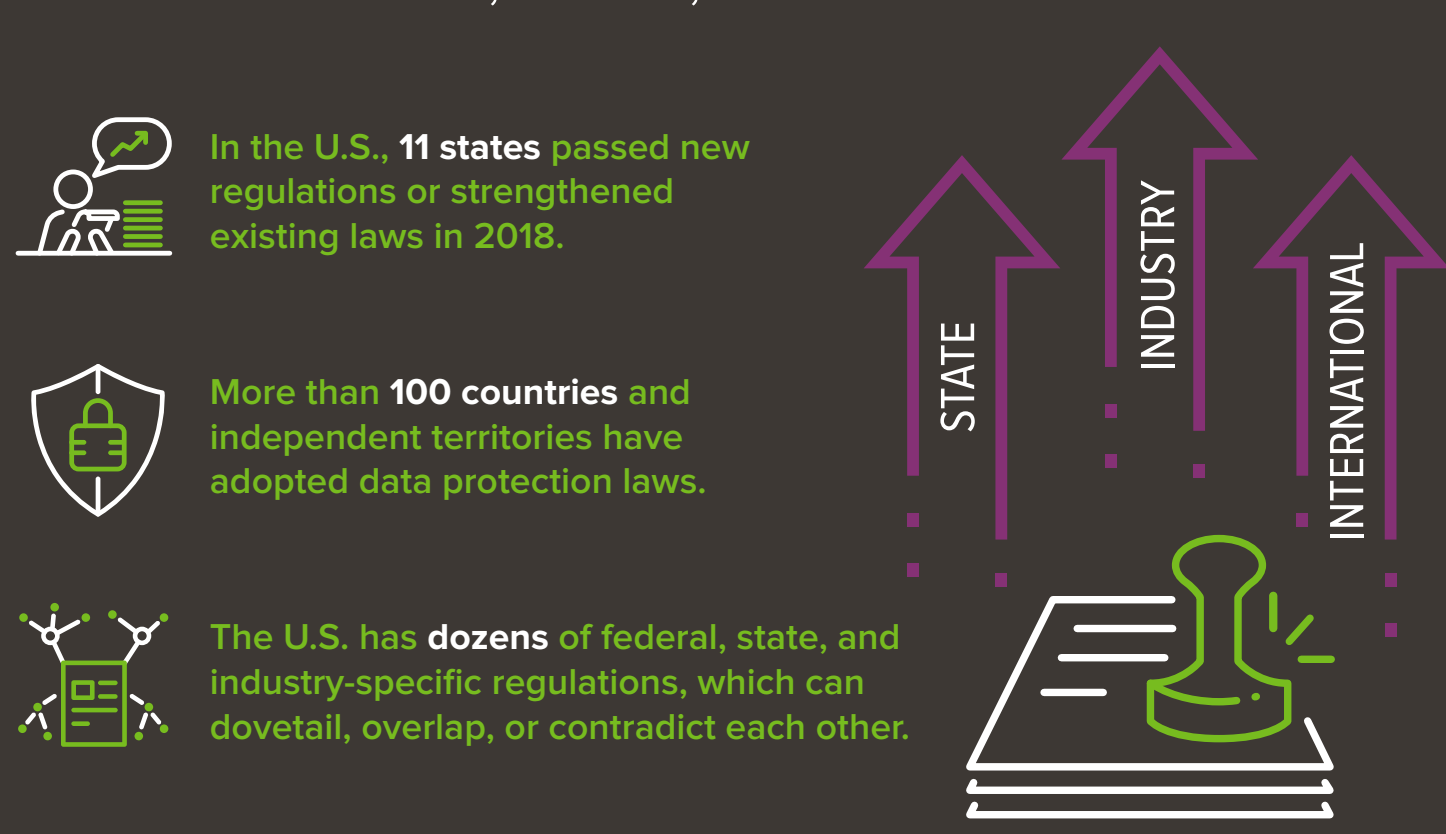
Billions of records are lost, stolen, or compromised each year – numbers that increase each and every year.



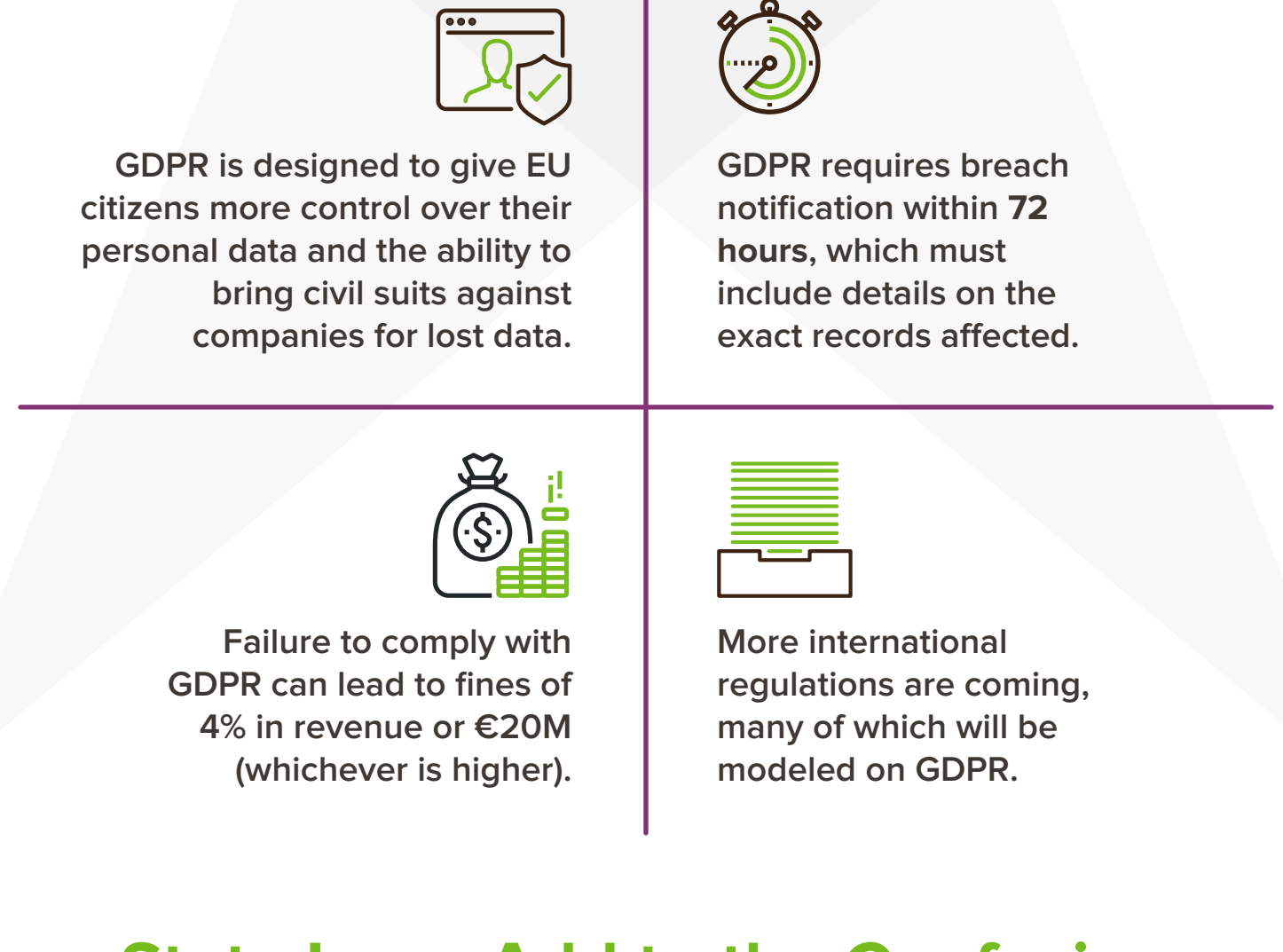
As a result, more and more data privacy regulations are being created to protect consumers' rights.

## The Data Privacy Landscape Makes Compliance Difficult

Each year, more data privacy regulations are passed at the state, national, and international level.

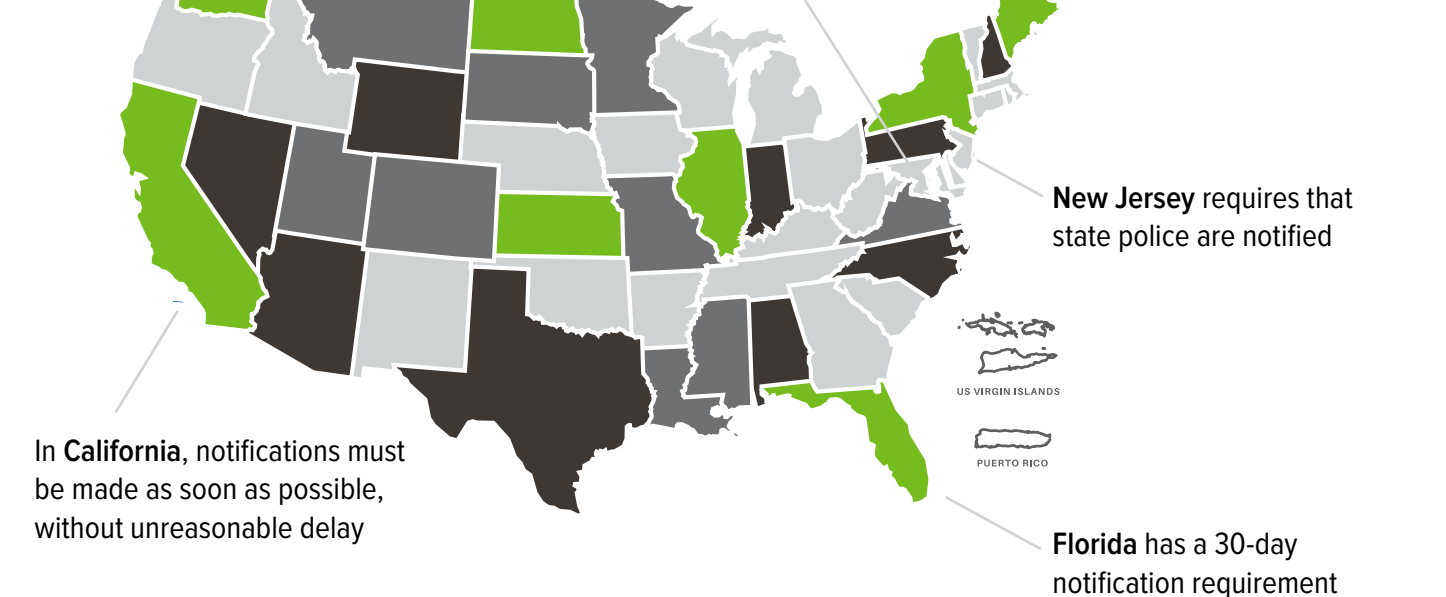


## International Regulations Spotlight: GDPR Sets the Stage



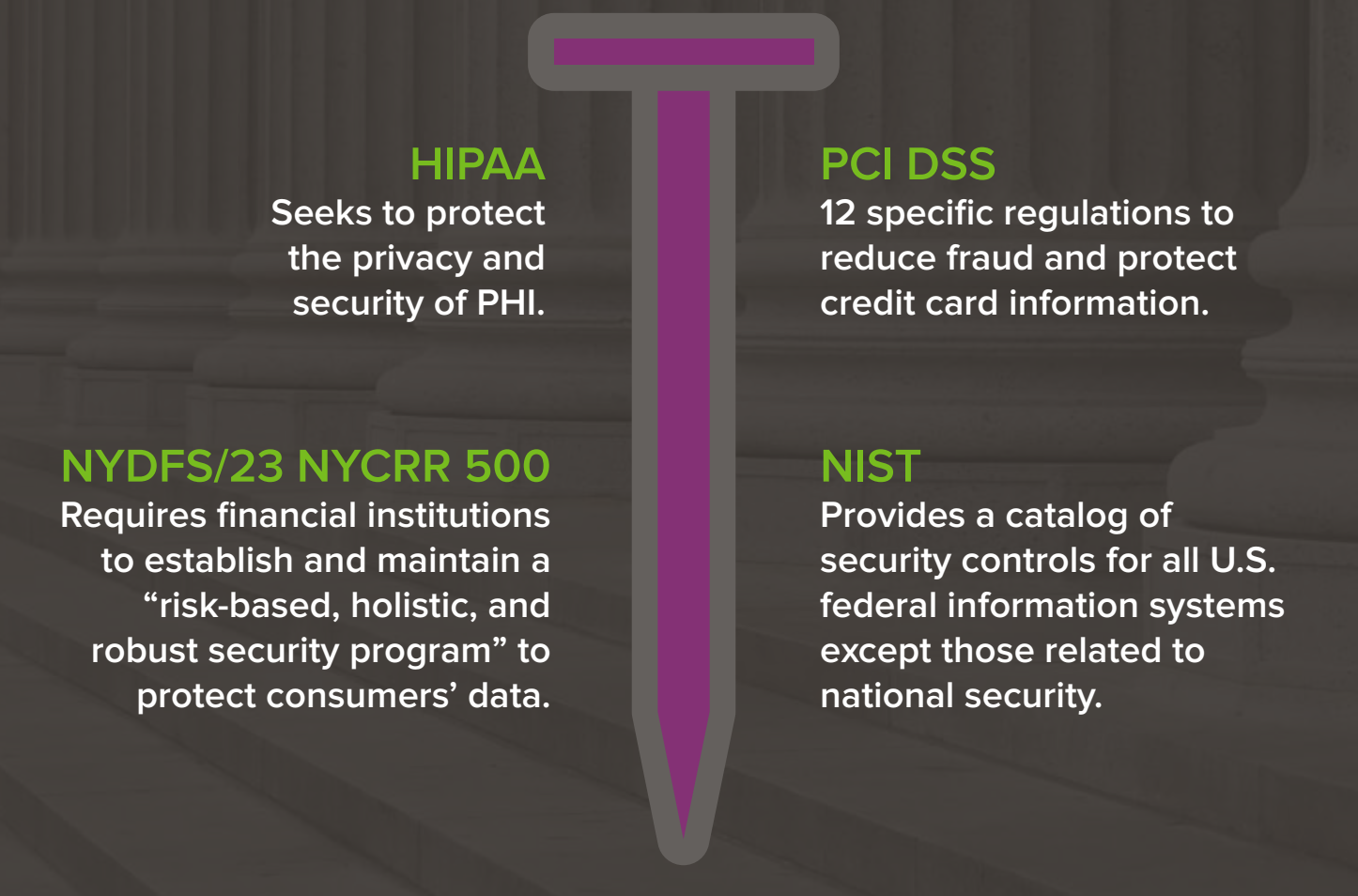
## State Laws Add to the Confusion

All 50 states (plus the District of Columbia, Puerto Rico, and the U.S. Virgin Islands) have data privacy laws in place.



## Industry Regulations are the Final Nail in the Coffin

Companies in highly regulated industries must comply with additional regulations. These include (but are not limited to):



## Organizations Struggle to Meet Compliance with Existing Security Tools

To prove compliance, you need a deep understanding of a breach’s impact on your critical data. Yet traditional security approaches focus on breach prevention and detection—not protection of critical assets.

What’s preventing success?



## A New Security Approach Means No Compliance Fines, Ever

- Easily secure DevOps applications with ARIA SDS**
  - ✓ Achieve “SecDevOps” with a simple, automated approach for developers to protect critical applications and data, including PII or PHI, no matter if it is on-premise or in a public cloud.
- Enhance network security with the ARIA SDS Packet Intelligence Application**
  - ✓ Close the gap in monitoring of all critical data—no matter if it is in use, in transit, or at rest.
  - ✓ Automatically set and enforce security policies, including data and application access.
- Gain full details and the exact breach impact with the nVoy Series**
  - ✓ Complete breach investigations in hours, and know exact data impact.
  - ✓ Receive automated notification of a verified breach while it is occurring to mitigate or disrupt the attack.

**DOWNLOAD EBOOK**

Better Security, Better Compliance

To learn more about how CSPI’s security solutions help organizations protect their most critical data, visit [cspi.com](https://cspi.com) today.