

The FIVE FORCES of an Impenetrable IT DEFENSE

\$3.5 MILLION



In a world in which sophisticated security threats and well-orchestrated breaches are becoming more commonplace, the value of a Managed Service Provider (MSP) that can deliver adaptable and consolidated IT solutions is increasing by the day. **The average cost of a data breach in 2014 was \$3.5 million.**¹

DATA BREACHES REMAIN AT THE TOP OF THE SECURITY PRIORITY LIST²

Bitstamp service was TEMPORARILY SUSPENDED

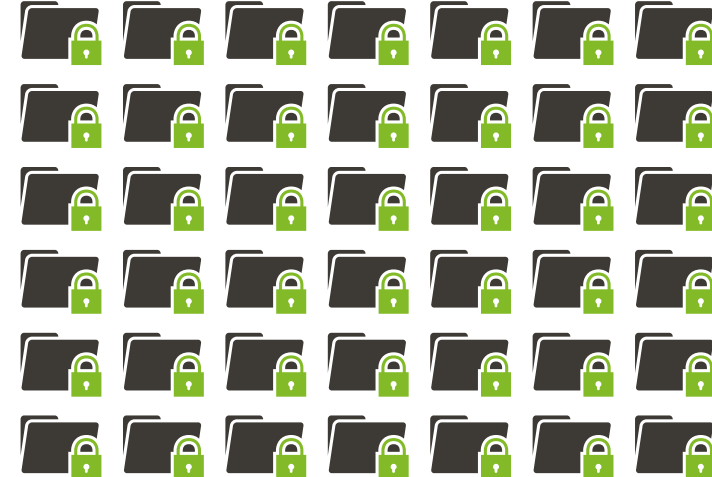
350,000

Morgan Stanley clients had sensitive data stolen

9,000



Nearly 9,000 Chick-fil-A customer cards showed suspicious activity



THESE THREE CYBERSECURITY VULNERABILITIES ARE KEEPING IT PROFESSIONALS UP AT NIGHT³



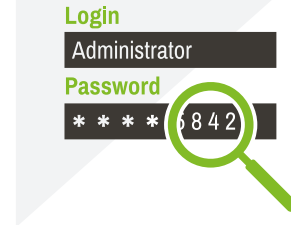
INSECURE

wireless connections



ATTACKS

on smart phones and tablets



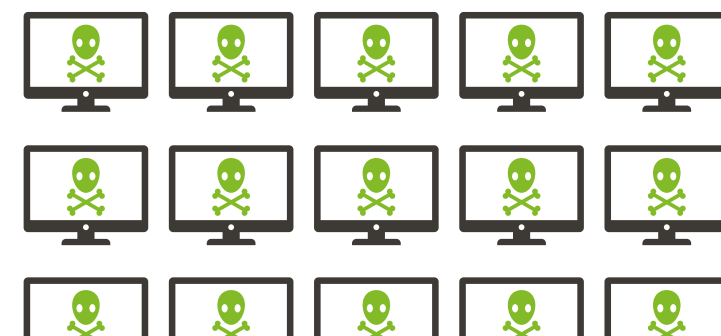
WEAK

passwords and encryption

WHAT'S THE ANSWER TO FIGHT BACK HACK?

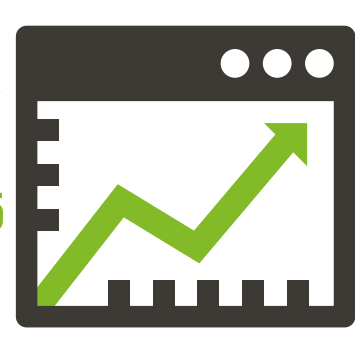
\$894 MILLION

Cybersecurity investments totaled \$894 million in cybersecurity investments in the first six months of 2014⁴



Gartner expects managed security services to

SPIKE⁵



By 2018, more than half of organizations will use third-party security firms to help manage their network infrastructure⁶

MANAGED SERVICE PROVIDERS CAN HELP YOU CORNER SECURITY THREATS



MSPs can provide intuitive monitoring



Proactive managed services will help you identify and remediate



A dedicated MSP will keep up with emerging threats

CSPi TECHNOLOGY SOLUTIONS COMBINES THE MIGHT OF FIVE IT SOLUTIONS FOR ONE COMPREHENSIVE THREAT RESPONSE



NETWORK SOLUTIONS

Offering critical components for planning, designing, implementing, and managing a successful network infrastructure



WIRELESS AND MOBILITY

Delivering reliable and secure wireless mobility solutions for mission-critical data access



DATA CENTER SOLUTIONS

Optimizing your data center performance, operational efficiency, and scalability



ADVANCED SECURITY

Assessing your security needs and objectives to deliver a customized, end-to-end solution



UNIFIED COMMUNICATIONS

Enabling communication and collaboration from virtually any kind of device

SOURCES:

- ¹http://www-935.ibm.com/services/multimedia/SEL03027USEN_Poneman_2014_Cost_of_Data_Breach_Study.pdf
- ²<http://www.networkworld.com/article/2864856/microsoft-subnet/beginning-2015-with-a-bang-of-3-breaches-bitstamp-morgan-stanley-chick-fil-a.html>
- ³<http://www.bloomberg.com/news/videos/2014-11-14/what-are-2015s-biggest-cyber-security-threats>
- ⁴<http://techcrunch.com/2014/12/28/cyber-security-hindsight-2020-and-a-look-ahead-at-2015>
- ⁵<http://news.verizonenterprise.com/2014/09/security-cloud-mobility-services-gartner>
- ⁶<http://www.darkreading.com/gartner-says-worldwide-information-security-spending-will-grow-almost-8-percent-in-2014-as-organizations-become-more-threat-aware/d/d-id/1306586>

Want to fortify your IT infrastructure defenses?

Call **CSPi Technology Solutions** to get started at 800-940-1111.

CSPi

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